Sustainability In The Food Supply Chain
Delivering Ethically Sourced And Environmentally Responsible Products To Consumers


Speakers Include:
- David Lawrence, Diageo
- Stephanie Demay, General Mills
- Paul Dearman, Tesco
- Taco Terheijden, Cargill Cocoa & Chocolate
- Ian Bowles, Premier Foods
- Carlo Galli, Nestle
- Louise Nicholls, Marks & Spencer’s
- Luca Ruini, Barilla
- Jan Dalsgaard, Johannesen Arla Foods
- Alasdair McGregor, BM Trada

Hear from:
- AIM-Progress
- Global Social Compliance Programme
- Processors Alliance for Cocoa Traceability and Sustainability
- UTZ Certified
- ISEAL Alliance
- Rainforest Alliance
- WWF
- BSR
- Helveta
- 2Degrees
- Two Tomorrows
- Datamonitor
- Water Footprint Network
- King’s College London
- Manchester University Sustainable Consumption Institute
- Aberdeen University

Examining consumer demand for sustainable products and the effect on availability and production

Utilising the latest supplier auditing techniques to ensure you can prove the sustainability of your products to the consumer

Establishing effective partnerships to ensure consistent supply of sustainable food

Networking with sustainability professionals from across the globe to determine the optimum methods for improving sustainability for your company and the planet

PLUS! One Day Seminar
20th September 2011, London

Assuring Supply Of Sustainable Palm Oil
Rising demand for certified sustainable palm oil is set to have a drastic impact on world trade.

Hear how to mitigate this risk with expert analysis from:
- New Britain Oils, RSPO, IOI Loders Croklaan, FrieslandCampina, DEFRA, BM Trada, Proforest and Product Board MVO

From the publishers of: Agra Europe, The Public Ledger, EU Food Law
21st September, 2011

08.15 Registration and Welcome Coffee

09.00 Opening Remarks From The Chair
Farid Baddache, Director Europe, Consulting & Member Services, BSR, France

Combining Sustainability And Commercial Objectives

09.10 Sustainable Brands: The Drive Towards Sustainable Sourcing
• Analysing market trends for sustainability in consumer goods sourcing and production
• Assessing the benefits of greater sustainability across supply chains and collaborations with NGOs
• Exploring the growth of sustainable consumer goods globally and the principal regions for this increasing demand
Mark Line, Executive Chairman Two Tomorrows, UK

09.40 Engaging Customers, Employees And The Supply Chain On Sustainability
• Instilling sustainability into the company image and marketing campaigns whilst avoiding greenwashing
• Identifying sustainability challenges and good practices throughout the supply chain to drive progress
• Engaging employees and making sustainability part of how to do business
Louise Nicholls
Head of Ethical Sourcing Marks & Spencer’s, UK

10.10 Global Consumer Trend Reports: Assessing Sustainability Trends And Initiatives
• Analysing the latest consumer insights into sustainability using trend analysis and forecasting
• Assessing examples of successes and failures in food supply chain sustainability initiatives
• Capitalising on sustainability trends with effective marketing of sustainability objectives
Mark Whalley
Analyst, Consumer Business Unit Datamonitor, UK

10.40 Questions
10.50 Networking Break

11.00 Lunch

Managing Sustainability In The Food Supply Chain

11.20 Sustainability Certification: Differing Levels Of Segregation In The Supply Chain
• Reviewing differing industry uptake of segregation, mass balance and book and claim supply chain systems
• Exploring segregation as a major stumbling block to wider industry uptake of sustainably sourced commodities and ingredients
• Assessing sustainability costs and benefits of guaranteeing segregation in the supply chain
Britta Wyss Bisang, Certification Manager, UTZ, Netherlands

11.50 Going Beyond Sustainability Targets And Focusing On Long Term Supply Concerns
• Exploring opportunities for business, science and government partnerships to increase sustainability of the production process
• Developing creative solutions that will encourage suppliers to commit to long-term sustainability goals and exploring the potential for cross company partnerships
• Assessing possible future legislation on sustainability at the EU and local level
Taco Terheijden, Sustainable Cocoa Manager, Cargill Cocoa & Chocolate Netherlands

12.20 Questions

12.30 PANEL DISCUSSION: Keeping Sustainability Commitments To Maintain Public Image: Contingency Planning In The Sustainable Commodities And Ingredients Supply Chain – Cocoa Case Study
• Identifying backup suppliers in the case of political tensions in the producer region while still maintaining sustainability guarantees
• Assessing the importance of harmonious relationships with governments in producer nations
• Examining the timeframes to develop and maintain sustainable supply chains from the producer perspective
Taco Terheijden, Sustainable Cocoa Manager, Cargill Cocoa & Chocolate Netherlands
Marc Donaldson, External Affairs Manager, Processor Alliance for Cocoa Traceability and Sustainability (PACTS), UK
Britta Wyss Bisang, Certification Manager, UTZ, Netherlands

13.00 Lunch

Information Sharing And Partnerships Between Businesses To Improve Sustainability

14.15 Examining How Supplier Collaboration Is Accelerating Innovation And The Development Of A More Efficient And Sustainable Supply Chain
• Exploring the concerns related to knowledge sharing as a stumbling block to industry wide participation in knowledge networks
• Using online technology to enable more regular and more efficient collaboration
• Assessing how a structured programme of events can lead to sustainable competitive advantage for organisations and their suppliers
Martin Chitcott, CEO, 2Degrees, UK
Stephanie Demay, CI and Sustainability Development Manager General Mills, France

14.45 Sustainability Innovation Coalitions: AIM-PROGRESS In Action
• Sharing knowledge and best practice to accelerate innovation in responsible sourcing
• Exploring the potential of AIM-PROGRESS to improve sustainable sourcing practices throughout markets
• Analysing examples of AIM-Progress in action throughout the agrifood supply chain
David Lawrence
Global Procurement, Compliance, Risk & Sustainability Director, Diageo, UK Chairman of AIM-PROGRESS

15.15 Acting vs Reacting: Industry Partnerships With NGOs
• Exploring partnership opportunities with NGOs to facilitate and deepen sustainability objectives
• Using small scale exemplars as models for mainstream industry integration of sustainability initiatives
• Avoiding copycat sustainability objectives and ensuring that your sustainability goals are perceived as legitimate by consumers and media
Per Bogstad
Manager, Sustainable Value Chains Rainforest Alliance, UK
Dax Lovegrove
Head of Business & Industry WWF, UK

15.55 Questions
16.05 Networking Break

“Very competent speakers and good mix of topics”
Jens Peter Homleid, Technical Manager, Tine SA, Norway, Delegate at Sustainability 2010

To Register Visit www.sustainability.agreaevents.com
Carbon And Water Metrics:
Measuring Pressures On The Earth's Resources

16.35 Global Water Footprint Standard:
Sustainability Through Water Footprint Reduction
- Exploring how to build water footprint reduction into your overall sustainability strategy using the Global Water Footprint Standard
- Identifying and examining where opportunities for water reduction can be implemented using the updated Global Water Footprint Standard
- Understanding the relationship of the Global Water Footprint Standard to other water management programmes and how these can benefit your business

Tony Allan, Professor
King’s College London, UK
Ruth Mathews, Executive Director
Water Footprint Network, Netherlands

17.15 Carbon Footprint Measurement And Reduction Initiatives Throughout The Commodity Supply Chain
- Estimating emissions and reduction potentials using the Cool Farm Tool
- Identifying where most of your emissions lie: agriculture, transport, production, storage or distribution
- Exploring the potential for more accurate carbon footprint measurement using more process based models and global information databases

John Hillier, Head of Carbon Footprinting
Aberdeen University, UK

17.45 Questions
17.55 Networking Drinks Reception

22nd September, 2011

08.30 Welcome Coffee

09.00 Opening Remarks From The Chair
Farid Baddache, Director Europe, Consulting & Member Services, BSR, France

09.10 Evolving Practices In Food Supply Chain Auditing
- Determining The Key Criteria And Challenges To Combining Supplier And Sustainability Audits
  - Examining innovations in the supply chain to automate and simplify the audit process
  - Analysing the potential for cross company partnerships to increase efficiency of the audit process
  - Assessing future regulatory activity and the likely result on audit procedures

Karin Kreider, Scaling Up Director
ISEAL Alliance, UK

09.40 Using Environmental Product Declarations (EPDs) To Meet CSR Environmental Targets
- Analysing the reasons to develop an EPD system for a food company
- Exploring ecological, carbon and water footprint analysis at Barilla and the benefits and difficulties in adopting an EPD system
- Examining CSR project developments to reduce the environmental footprint together with EPD certification

Luca Ruini, Group Supply Chain HSE&E Director, Barilla, Italy

10.10 Questions
10.20 Networking Break

10.50 Integrating Audit Procedures Through Industry Collaboration To Facilitate Broad Based Improvements In Assessment Standards
- Developing common standards to create consistent sustainability auditing standards
- Using third party audit companies to perform auditing procedures based on common framework
- Using industry wide platforms for sharing and utilising supplier and producer audits

Paul Dearman, International Ethical Trading Manager, Tesco, UK
Board Member, Global Social Compliance Programme

11.20 Self Assessment And External Assessment Of Sustainable Agriculture Practices
- Ensuring continued presence and influence throughout the supply chain
- Assessing the benefits of independent review to maintain authenticity of product claims
- Benchmarking industry practices against guidelines and recommendations from all major industry sustainability schemes

Alasdair McGregor, Business Development Executive, BM Trada, UK

11.50 Questions

13.45 Researching Coupled Mitigation And Adaptation Pressures On Food Systems
- Exploring the implications for food supply of tackling climate mitigation and adaptation in unison
- Highlighting the role of the retailer as a conduit between consumers and suppliers to developing creative solutions to urgently curb emissions
- Drawing on wider analysis to understand the implications of climate impacts for long term supply sustainability

Alice Bows
Lecturer in Energy and Climate Change
Manchester University, Sustainable Consumption Institute, UK

14.15 Examining Sustainable Supply Chain Management Through Technology
- Identifying sustainability indicators and business drivers in the supply chain
- Mapping the supply chain and asset traceability
- Assessing measurement systems and incorporating grower participation

Paul Newton, CEO, Helveta, UK

14.45 Questions
14.55 Networking Break

Case Studies Of Sustainability Initiatives

15.25 CASE STUDY:
Sustainability Initiatives At The Smallholder Level - Nestle
- Exploring water sustainability initiatives in milk, coffee and cocoa production at the smallholder level
- Evaluating the importance of water sustainability as part of the overall sustainability strategy at the smallholder level
- Working with farmers in local communities to provide education and facilities to assist uptake of sustainability programmes

Carlo Galli
Water Resources, Technical & Strategic Adviser
Nestle, Switzerland

15.55 CASE STUDY:
Sustainability Initiatives At The Manufacturer Level – Arla Foods
- Jan Dalsgaard Johannesen, Corporate Environmental Adviser
Arla Foods, Denmark

16.25 Questions
16.35 Closing Remarks By The Chair
16.40 End Of Conference

To Register Visit www.sustainability.agraruevents.com
Assuring Supply Of Sustainable Palm Oil

• Implementing best practice in certified sustainable palm oil supply chains
• Assessing the prevalence of compromised supply in certified sustainable palm oil markets
• Evaluating where the regulations for certified sustainable palm oil are heading

08.30 Registration and Welcome Coffee
09.30 Opening Remarks From The Chair
   Marieke Leegwater
   Chair Standing Committee
   Trade & Traceability, RSPO

09.40 Assessing The Supply And Demand For Certified Sustainable Palm Oil
   • Determining the factors driving the supply and demand for certified sustainable palm oil
   • Exploring how supply and demand is evolving and if we are “on track” to meet 2015 targets
   • Examining the obstacles that need to be overcome
   • The future for certified sustainable palm oil: the perspective of NBO Andrew Worrall, General Manager
   New Britain Oils, UK

10.25 Exploring Sustainable Palm Oil Legislation And Regulation
   • Examining regulatory activity and certification schemes for sustainable palm oil sourcing in the UK and EU
   • Monitoring the regulatory framework for sustainable palm oil sourcing and analysing mechanisms in place to ensure compliance
   • Assessing industry best practice and EU regulation on labelling claims for products containing palm oil derivatives
   • Considering the implication of recent EU legislative activity in the biodiesel industry on certified sustainable palm oil supply
   Alice Baverstock, Products Strategy & Roadmaps, Green Economy Programme, DEFRA, UK

11.10 Refreshments
11.40 Analysing Best Practice In The Supply Chain For Certified Sustainable Palm Oil Production And Sourcing
   • Exploring contribution costs of new technologies to improve sustainability in production
   • Mapping the supply chain and exploring technology advancements to optimise distribution
   • Exploring collaboration from the purchaser to improve sustainable palm oil distribution and sourcing
   • Analysing the demand gap for sustainable palm oil and its impact on trade and price
   Yves Augrandjean, Market Development Manager, IOI Loders Croklaan, Processor & Traders Constituency RSPO, Netherlands

12.25 Lunch
13.45 Examining Sustainable Supply Chain Certification Options: Application In The Supply Chain
   • Examining the global context for action to review and characterise national palm oil supply chains
   • Examining current levels of industry uptake of palm oil supply chain certification
   • Comparing the different segregation, mass balance, and book and claim certification options and assessing the options with maximum benefit for your company
   • Analysing the potential factors to ensure sustainability certification adoption and compliance
   Neil Judd
   Director
   Proforest, UK

14.30 Connecting Supply And Demand: The Need For Coordination From The Food Manufacturer Perspective
   • Exploring the supply and shifting balance of downstream demand for refined palm oil
   • Assessing the options for partnerships with producers and suppliers to increase segregation and cost efficiencies during refining and transportation stages
   • Using interim commitments to ensure demand for certified sustainable palm oil derivatives is communicated right through to the producer and grower level
   • Ensuring the message between retailers and manufacturers is coordinated to create a secure relationship between consumer and supply and demand
   Anneke Assink, Category Group Procurement Manager, FrieslandCampina, Netherlands

15.15 Refreshments
15.45 The Challenges Of Palm Oil Supply Chain Certification
   • Identifying the current certification difficulties of achieving RSPO supply chain certification in Indonesia and Malaysia
   • Assessing the newly developed ISPO supply chain certification and exploring the certification challenges
   • Examining critical issues with RSPO supply chain certification from expanding palm oil plantations in Africa
   Alasdair McGregor
   Business Development Executive
   BM Trada, UK

16.30 Evaluating The Growth Of Certified Sustainable Soy In The Edible Oils Market
   • Examining roundtable developments for sustainable soy in relation to supply and demand
   • Analysing increasing production of certified sustainable soy and assessing future sourcing and availability concerns up to and beyond 2015
   • Exploring increasing trends in sustainable soy use in animal feeds and the relationship with the edible oils market
   • Analysing the long term impacts of the introduction of certified sustainable soy into the edible oils market
   Marieke Leegwater
   Manager Sustainable Production Soy & Palm Oil, Product Board MVO
   Netherlands
   Representative Member RTRS

“In depth presentations with a good debate format”
Amy Ferguson, Commodity Buyer – Oil, Westmill Foods, Delegate
at Sustainable Palm Oil Seminar 2010

To Register Visit www.sustainability.agraevents.com
Sustainability In The Food Supply Chain brings together professionals working in the food supply chain to discuss the hottest issues in sustainability and give you a truly international insight into the future of sustainability initiatives. Hear experts from major global food and beverage manufacturers including Nestle, General Mills, Diageo, Arla Foods, Premier Foods and Barilla talk about their firsthand experience of tackling increased demand for sustainable products. By attending you will be able to assess the effectiveness of these latest initiatives for building sustainability into your raw material and ingredient supply chains. You will also gain unique insights on how to establish effective business partnerships throughout the food supply chain from the smallholder level right through to the end consumer. Sustainability In The Food Supply Chain will allow you to identify the most effective techniques for communication of sustainability values and establish how this can help build your brands’ strength and market impact. So if you want to be sure you are up to date and certain you are doing all that you can come along to Sustainability In The Food Supply Chain this September.

“Why Should I Attend?”

- **Determine** best practices for building a functioning and productive sustainable supply chain through industry partnerships
- **Gain** up to date and in-depth analysis of the key developments in sustainability initiatives
- **Examine** the effects of possible reforms to legislation and regulation on agrifood supply chains
- **Explore** case studies on opportunities to go beyond the mainstream and employ more comprehensive sustainability strategies
- **Ensure** your company continues to increase sustainability profitably despite increasingly unpredictable raw material and ingredient markets
- **Network** with retailers, manufacturers, certification agencies, NGOs, industry experts and sustainability professionals

**Sustainability In The Food Supply Chain is designed for:**

Directors of Sustainable Development, Directors/Heads of Sustainability, Directors of CSR, Supply Chain Directors, Procurement Directors, Heads of Environmental Affairs, Heads of Corporate Affairs, Directors of Public Policy, Heads of Natural Resources, Climate Change Directors, Energy Managers, Product Development Managers, Brand Managers, Heads of Sustainable Development Programmes and anyone interested or involved in managing sustainability through the food supply chain...

**From The Following Sectors:**

- Food and Beverage Manufacturers
- Retailers
- Foodservice
- Quick Service Restaurants
- Sustainability Consultancies
- Marketing and PR Consultancies
- Commodity Processors
- Commodity Suppliers
- Commodity Traders and Brokers
- Farming Cooperatives
- Fresh Produce Growers, Suppliers and Processors
- Non-Governmental Organisations
- Transportation and Logistics Providers

**Sponsorship & Exhibition Opportunities**

Do you want to be seen by industry professionals actively involved in the food and beverage supply chain?

Increase your commercial profile through sponsorship of this year’s Sustainability In The Food Supply Chain. This unique chance to have a high profile positioning before, during and after the conference will result in positive increases on your bottom line via direct enquiries from top level decision makers.

For more information or a proposal specifically tailored to your needs, contact Sarah Harding on: +44 (0) 20 701 77566, sarah.harding@informa.com

To Register Visit www.sustainability.agraevents.com
Easy Ways to Register

Phone: +44 (0)20 3377 3658
Fax: +44 (0)20 3377 3659
Email: registrations@agra-net.com
Online: www.sustainability.agraevents.com
Post: Agra Conferences, P O Box 406, Byfleet, KT14 6WL, United Kingdom

Price

<table>
<thead>
<tr>
<th>Booking Option</th>
<th>Registrations received by 30 June</th>
<th>Registrations received by 29 July</th>
<th>Registrations received after 29 July</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Conference &amp; Seminar</td>
<td>£1,495 + £299 VAT @ 20%</td>
<td>£1,595 + £319 VAT @ 20%</td>
<td>£1,695 + £339 VAT @ 20%</td>
<td>£1,495 + £299 VAT @ 20%</td>
</tr>
<tr>
<td>B. Conference only</td>
<td>£995 + £199 VAT @ 20%</td>
<td>£1,095 + £219 VAT @ 20%</td>
<td>£1,195 + £239 VAT @ 20%</td>
<td>£995 + £199 VAT @ 20%</td>
</tr>
<tr>
<td>C. Seminar only</td>
<td>£595 + £119 VAT @ 20%</td>
<td>£795 + £139 VAT @ 20%</td>
<td>£895 + £159 VAT @ 20%</td>
<td>£595 + £119 VAT @ 20%</td>
</tr>
</tbody>
</table>

Delegate Details - please attach your business card or write in block capitals

1st Delegate (Booking option: ☐ A ☐ B ☐ C)
Name (Mr/Mrs/Ms/Dr)
Job Title
Tel
Email

2nd Delegate (Booking option: ☐ A ☐ B ☐ C)
Name (Mr/Mrs/Ms/Dr)
Job Title
Tel
Email

Company Details
Name
Address
City/Town
State
Post Code
Country
VAT (TVA) No.
Type of Business

SERVICES FOR THE TEAM
For Group Discounts contact Komal Shah on +44 (0)20 3377 3570, email: komal.shah@informa.com

Hotel reservations are not included in the conference fee, however, the conference organisers have negotiated a special rate at the conference venue. Details of how to book will be sent to you with confirmation of your registration and can be found on the conference website: www.sustainability.agraevents.com

ARE YOU REGISTERED?: If you do not receive your email confirmation of your booking, please contact us to confirm that a place has been reserved on: Tel: +44 (0)20 3377 3658 Email: registrations@agra-net.com

PAYMENT: Payment should be made within 14 days of registration. All registration fees must be paid before the event.

CANCELLATIONS: Refunds will be made for cancellations received in writing by 23rd August 2011 subject to an administration charge of £100. It is regretted that refunds cannot be made after this date but substitute delegates are permitted if notified in advance in writing. It may be necessary for reasons beyond the control of the organiser to alter the content and timing of the programme or the identity of the speakers. This contract is subject to English Law.

CANNOT ATTEND?: Nothing compares to being there, but you do not have to miss out if you cannot fit the conference into your schedule. You can purchase the conference documentation for just £595 (including VAT) per copy. Simply tick the box below, return this form with your payment and you will receive access details for downloading the documentation online. Please send me online access details for the conference documentation for £595 (including VAT).

DATA PROTECTION: The information you provide will be held on a database and may be shared with companies in Informa plc in the UK and Internationally. Sometimes your details may be made available to external companies for marketing purposes. If you do not wish to receive other relevant direct mail offers, please write to the Database Manager at the address on this booking form.

© 2011 Informa UK Ltd an informa business

TERMS AND CONDITIONS

FEE: The fee includes lunch, refreshments and conference documentation, as available.

PAYMENT: Payment should be made within 14 days of registration. All registration fees must be paid before the event.

CANCELLATIONS: Refunds will be made for cancellations received in writing by 23rd August 2011 subject to an administration charge of £100. It is regretted that refunds cannot be made after this date but substitute delegates are permitted if notified in advance in writing. It may be necessary for reasons beyond the control of the organiser to alter the content and timing of the programme or the identity of the speakers. This contract is subject to English Law.

CANNOT ATTEND?: Nothing compares to being there, but you do not have to miss out if you cannot fit the conference into your schedule. You can purchase the conference documentation for just £595 (including VAT) per copy. Simply tick the box below, return this form with your payment and you will receive access details for downloading the documentation online. Please send me online access details for the conference documentation for £595 (including VAT).

PAYMENT: Payment should be made within 14 days of registration. All registration fees must be paid before the event.

CANCELLATIONS: Refunds will be made for cancellations received in writing by 23rd August 2011 subject to an administration charge of £100. It is regretted that refunds cannot be made after this date but substitute delegates are permitted if notified in advance in writing. It may be necessary for reasons beyond the control of the organiser to alter the content and timing of the programme or the identity of the speakers. This contract is subject to English Law.

CANNOT ATTEND?: Nothing compares to being there, but you do not have to miss out if you cannot fit the conference into your schedule. You can purchase the conference documentation for just £595 (including VAT) per copy. Simply tick the box below, return this form with your payment and you will receive access details for downloading the documentation online. Please send me online access details for the conference documentation for £595 (including VAT).

PAYMENT: Payment should be made within 14 days of registration. All registration fees must be paid before the event.

CANCELLATIONS: Refunds will be made for cancellations received in writing by 23rd August 2011 subject to an administration charge of £100. It is regretted that refunds cannot be made after this date but substitute delegates are permitted if notified in advance in writing. It may be necessary for reasons beyond the control of the organiser to alter the content and timing of the programme or the identity of the speakers. This contract is subject to English Law.

CANNOT ATTEND?: Nothing compares to being there, but you do not have to miss out if you cannot fit the conference into your schedule. You can purchase the conference documentation for just £595 (including VAT) per copy. Simply tick the box below, return this form with your payment and you will receive access details for downloading the documentation online. Please send me online access details for the conference documentation for £595 (including VAT).

PAYMENT: Payment should be made within 14 days of registration. All registration fees must be paid before the event.

CANCELLATIONS: Refunds will be made for cancellations received in writing by 23rd August 2011 subject to an administration charge of £100. It is regretted that refunds cannot be made after this date but substitute delegates are permitted if notified in advance in writing. It may be necessary for reasons beyond the control of the organiser to alter the content and timing of the programme or the identity of the speakers. This contract is subject to English Law.

CANNOT ATTEND?: Nothing compares to being there, but you do not have to miss out if you cannot fit the conference into your schedule. You can purchase the conference documentation for just £595 (including VAT) per copy. Simply tick the box below, return this form with your payment and you will receive access details for downloading the documentation online. Please send me online access details for the conference documentation for £595 (including VAT).